



# Station Order Revised Stabenow for Senate 2012

**Market:** Grand Rapids

**Flight Dates:** Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

11275

**Contact:** Fred Corbus

**Email:** Fred.Corbus@WOODTV.COM

**Phone:** 616-456-8888

**Fax:** 616-454-3443

**Direct:** 616-771-9661

## WOOD-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
WOOD 5a News	EM	M-F	30	\$250.00	1	1	1	1	1			5
5:00 AM 6:00 AM				<b>\$1,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 6a News	EM	M-F	30	\$650.00	1	1	1	1	1			5
6:00 AM 7:00 AM				<b>\$3,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Today Show	EM	M-F	30	\$975.00	2	1	2	2	2			9
7:00 AM 9:00 AM				<b>\$8,775.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 6a News	EM	Sa	30	\$150.00						1		1
6:00 AM 7:00 AM				<b>\$150.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 7a News	EM	Sa	30	\$275.00						1		1
7:00 AM 8:00 AM				<b>\$275.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday Today	EM	Sa	30	\$375.00						1		1
8:00 AM 10:00 AM				<b>\$375.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday 6a News	EM	Su	30	\$125.00							1	1
6:00 AM 7:00 AM				<b>\$125.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday 7a News	EM	Su	30	\$250.00							1	1
7:00 AM 8:00 AM				<b>\$250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday Today	EM	Su	30	\$600.00							1	1
8:00 AM 9:00 AM				<b>\$600.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Today II	DT	M-F	30	\$300.00	1				1			2
9:00 AM 10:00 AM				<b>\$600.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Today III	DT	M-F	30	\$200.00		1						1
10:00 AM 11:00 AM				<b>\$200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Eight West	DT	M-F	30	\$75.00			1					1
11:00 AM 12:00 PM				<b>\$75.00</b>								

Suzanne Collins

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		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
WOOD Noon News	DT	M-F	30	\$225.00				1				1
12:00 PM 1:00 PM				<b>\$225.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Days of Our Lives	DT	M-F	30	\$200.00					1			1
1:00 PM 2:00 PM				<b>\$200.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Rachael Ray	DT	M-F	30	\$125.00	1							1
2:00 PM 3:00 PM				<b>\$125.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Dr. Oz	EF	M-F	30	\$125.00	1	1	1	1	1			5
3:00 PM 4:00 PM				<b>\$625.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Ellen	EF	M-F	30	\$400.00	1	1	1	1	1			5
4:00 PM 5:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 5p News	EN	M-F	30	\$1,150.00	1	1	1	1	1			5
5:00 PM 5:30 PM				<b>\$5,750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 5:30p News	EN	M-F	30	\$1,150.00	1	1	1	1	1			5
5:30 PM 6:00 PM				<b>\$5,750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
WOOD 6p News	EN	M-F	30	\$2,000.00	1	1	1	2	1			6
6:00 PM 6:30 PM				<b>\$12,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 6p News	EN	Sa	30	\$600.00						1		1
6:00 PM 6:30 PM				<b>\$600.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Inside Edition	PA	M-F	30	\$450.00	1	1	1	1	1			5
7:00 PM 7:30 PM				<b>\$2,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Access Hollywood	PA	M-F	30	\$400.00	1	1	1	1	1			5
7:30 PM 8:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
The Voice	PT	M	30	\$2,000.00	1							1
8:00 PM 10:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												

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		Length			Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
The Voice	PT	Tu	30	\$2,000.00		1						1
8:00 PM 10:00 PM				<b>\$2,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Parenthood	PT	Tu	30	\$1,250.00		1						1
10:00 PM 11:00 PM				<b>\$1,250.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Law & Order SVU	PT	W	30	\$875.00			1					1
9:00 PM 10:00 PM				<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Chicago Fire	PT	W	30	\$875.00			1					1
10:00 PM 11:00 PM				<b>\$875.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Rock Center	PT	Th	30	\$750.00				1				1
10:00 PM 11:00 PM				<b>\$750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Whitney/Community	PT	F	30	\$750.00					1			1
8:00 PM 9:00 PM				<b>\$750.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
Harry's Law	PT	Sa	30	\$350.00						1		1
8:00 PM 9:00 PM				<b>\$350.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
WOOD 11p News	LN	M-F	30	\$1,450.00	1	2	2	2	1			8
11:00 PM 11:35 PM				<b>\$11,600.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Saturday 11p News	LN	Sa	30	\$1,450.00						1		1
11:00 PM 11:30 PM				<b>\$1,450.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Sunday 11p News	LN	Su	30	\$1,000.00							1	1
11:30 PM 12:00 AM				<b>\$1,000.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S3												
Tonight Show	LF	M-F	30	\$300.00	1	2	1	1	1			6
11:30 PM 12:35 AM				<b>\$1,800.00</b>								
Highly pre-emptible at LUR per WOOD. Move to S4												
<b>Station Gross Totals</b>				<b>\$72,150.00</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>6</b>	<b>4</b>	<b>93</b>

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